OPINION · AI

Dominating Global Markets

By Bill Enright · August 2026

Elon Musk has had access to the Colossus data center since December. He has the compute and the power to train a model bigger than Fable 5. However, he has only released mid-tier Grok models. I think this is smoke and mirrors. He does not want the world to know he is building something bigger.

Right now Claude and OpenAI are fighting for the top spot, and Musk is letting them. His model keeps training in the background while they burn everything they have trying to beat each other. Businesses are getting mixed input and do not know whether to pick Claude or ChatGPT. That confusion is exactly what he is waiting for. When the market is at its most volatile, xAI will release a model twice the size of Fable 5 and GPT-6 at half the price. At that point the choice is a no-brainer. Instead of picking between Claude and OpenAI, everybody flocks to xAI.

The timing matters because of how long training takes. If Musk beats Claude and OpenAI right after they release their best models, they have nothing left to answer with. They have to wait months to train the next one. By then he has already established himself as the forefront of AI. Just like that, he has won the race.

So what indicators led me to believe this? When Musk took SpaceX public, it was a clear liquidity trap. The stock sold way above its real valuation, and a 30-day lockout hit right after the IPO. He used that liquidity to acquire Cursor, an AI company. Cursor gives him refined learning data, and he can feed that data straight into the massive compute he already controls. Because of this, he is setting the stage to be the next big player in the game, or the only player.

The next step is real-world models. These models train on physics, not data scraped from the internet. That matters because they will be good at physics, 3D imaging, and CAD modeling. This is where software dominance becomes physical. Anyone with a printer will be able to make anything from their phone. That takes away the need for factories and factory workers.

However, physics data is much harder to get than text. There is not much of it compared to the words in the world, so these models are harder to train than a normal language model. So who has the most compute and the most physics data at the same time? The guy who owns the biggest autonomous car company. Every Tesla on the road collects real-world physics data every day. That puts Musk in the perfect position to dominate real-world models and transform the manufacturing industry as we know it.

If this plays out, factories get written out. He controls the power, the data, the AI world, and the manufacturing world. Software and physical, all of it. I believe he is setting the stage to take over, and he has the opening to do it. This is Musk's road to ruling the world. Don't ignore it.
